

# Seal Beach Holiday Parade

Friday, December 5<sup>th</sup>, 2008 – 7pm

Dear Friends, 'NEW' PARADE ENTRY APPLICANT

The 28<sup>th</sup> annual Seal Beach Holiday Parade will once again take place along Main Street in Old Town Seal Beach on Friday, December 5<sup>th</sup> at 7pm.

If your group is interested in participating, please complete the attached participant application and participation agreement and return it by no later than November 18<sup>th</sup>. The committee will review applicants and notify you of your status by November 21<sup>st</sup>. That notification will be through a posting on Chambers website@ [www.sealbeachchamber.org](http://www.sealbeachchamber.org).

If you have any questions or need additional information, please feel free to call or email me.

Happy Holidays! Scott Newton , Parade Coordinator  
PH# 562 537-3955 / Email: [Scott.Newton@na.nyklogistics.com](mailto:Scott.Newton@na.nyklogistics.com)

Send application and agreement to:

**Seal Beach Holiday Parade**  
321 Main Street - Seal Beach, CA 90740  
Fax (562) 596-5629

>>Application Deadline: November 18<sup>th</sup><<

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## Seal Beach Holiday Parade 2008 – Participation Agreement & Waiver

I agree to abide by the rules and safety standards set by the Seal Beach Chamber, the Parade Committee, the City of Seal Beach, and the Seal Beach Police Department. Specifically, our entry will not throw or toss food, candy or other novelty items to spectators. I understand that it will be my responsibility to ensure that all rules and safety standards are understood by the group I represent. The Participant Application states exactly will make up the entry. No changes or additions to the stated application will be allowed without prior approval from the parade committee.

I hereby acknowledge that during the Seal Beach Holiday Parade on December 5, 2008, in Seal Beach, California, neither the Seal Beach Chamber of Commerce, the City of Seal Beach, nor any other affiliated organization is responsible for ensuring my organization's safety in any way. Any decision made by my organization to participate in the Seal Beach Holiday Parade is our organization's responsibility.

I acknowledge that it is my responsibility to be aware of the inherent risks involved in the Seal Beach Holiday Parade for any injuries and damages that my organization or its members may incur as a result of our participation in Parade.

I hereby waive any and all legal claims that my organization may have against the Seal Beach Holiday Parade for any injuries or damages that my organization or its members may incur as a result of our participation in the Seal Beach Holiday Parade. This waiver in no way limits my rights to bring suit against any other individual or third party, other than the Seal Beach Chamber of Commerce, the City of Seal Beach, or any other affiliated organization for any such injury or damage.

Group Name \_\_\_\_\_ Date \_\_\_\_\_

Signed by \_\_\_\_\_ Print Name \_\_\_\_\_  
(Parent or Guardian must sign if under 18 years of age)

Seal Beach Holiday Parade: December 5, 2008

**'NEW' Participant Application**

*This is an application only – Applicants will be reviewed and entry contacts notified by November 21<sup>st</sup> on th Chamber website @ [www.sealbeachchamber.org](http://www.sealbeachchamber.org)*

**Parade Entry Deadline: November 18, 2008**

**Application Date** \_\_\_\_\_

Entry Name: \_\_\_\_\_

Type: (Check what Applies)

\_\_\_\_\_ **Walking Group** - Organization who will walk or bike the entire route: **Number of Walkers** \_\_\_\_\_

\_\_\_\_\_ **Vehicle Entry** – Motorized Vehicle(s) less than 20': **Number of vehicles** \_\_\_\_\_

\_\_\_\_\_ **Marching Band** - Organized musicians and/or dancers: **Number of participants** \_\_\_\_\_

\_\_\_\_\_ **Float** – Decorated vehicle over 20' or vehicle towing trailer: **Length** \_\_\_\_\_

\_\_\_\_\_ **OTHER - Describe:** \_\_\_\_\_

**Animals? Y N How many & Type?** \_\_\_\_\_

Contact Name: \_\_\_\_\_ PH: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

**Entry Type: SB Chamber Member - Business - Non-Profit - School - Other**

Please describe your entry (Information will be used for the newspapers, the parade announcer and cable TV):

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Music or songs? Yes No Please describe: \_\_\_\_\_

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**PARADE ENTRY FEE (make check payable to Seal Beach Chamber of Commerce):**

**Business Entry \$75.00**

**Chamber Member, Non-Profit & School \$25.00**

# Seal Beach Holiday Parade 2008

## General Information and Rules

- Applications are available at the following Seal Beach locations: Baytown Realty, Coach's Sports Grill, Bogart's Coffee and the Seal Beach Chamber office. They can also be requested by emailing the parade coordinator at: Scott Newton Email: Scott.Newton@na.nyklogistics.com
- Application Deadline: Completed Applications must be received by no later than November 18<sup>th</sup>. Please send via mail, in person or by fax to: Seal Beach Holiday Parade, 321 Main Street, Seal Beach, CA 90740 – FAX: 562 596-5629.
- Groups chosen to participate will be notified by November 21<sup>st</sup>. Once notified, fees will need to be paid by November 28<sup>th</sup>.
- The parade starts promptly at 7pm and runs along Main Street from Ocean Avenue to PCH. Line-up begins at 5pm. ALL ENTRIES MUST BE LINED UP BY NO LATER THAN 6PM. Entries arriving after 6pm may not be allowed in the parade.
- Participants are encouraged to decorate vehicles and floats and to wear festive holiday clothes.
- Only one Santa and he has already been selected. No Santa costumes allowed.
- Walking groups must have an entertainment component, e.g. Singing, music, dance, drill, etc.
- All similar youth groups will be line-up to walk together, e.g. Scouts, YMCA, etc.
- Walking groups must spread out to the width of the parade route (20-25' wide).
- Chaperones for all groups must be kept to a minimum so as not to hide the spirit of the entry.
- All entries must have some form of identification banner or sign that can be seen from 25' away.
- Throwing or tossing food, candy or other novelty items to spectators is strictly prohibited.
- Parade participants may NOT stop or slow down for the announcer/Cable TV. All groups must keep moving.
- One week prior to the parade, entries will be notified of their position and instructions for line up.
- There is no reserved parking for parade entrants except for vehicles being used in the parade.
- The parade begins at 7pm with the last entry entering the parade route around 8:15pm. The parade route takes approximately 30 minutes.

For additional information, please contact the Parade Chairman:

Jim Klisanin @ 562 596-6600