

Seal Beach Chamber of Commerce
Profit & Loss
 August through December 2007

	Aug - Dec 07	Aug - Dec 06
Income		
Memberships		
Corporate memberships	700.00	0.00
Business memberships	10,620.00	10,500.00
Non-profit memberships	500.00	630.00
Associate memberships	320.00	80.00
Total Memberships	12,140.00	11,210.00
Christmas Parade		
Christmas Parade income		
Christmas Parade-sponsorship	1,800.00	2,277.00
Christmas Parade-entry fees	1,825.00	1,625.00
Total Christmas Parade income	3,625.00	3,902.00
Christmas Parade expenses	-2,058.19	-1,127.89
Total Christmas Parade	1,566.81	2,774.11
Santa and Reindeer		
Santa & Reindeer income		
Reindeer-admissions	813.00	741.48
Reindeer-sponsorship	900.00	400.00
Total Santa & Reindeer income	1,713.00	1,141.48
Santa & Reindeer expense	-3,152.08	-2,867.60
Total Santa and Reindeer	-1,439.08	-1,726.12
Health Fair		
Health Fair vendor fees	125.00	0.00
Total Health Fair	125.00	0.00
Car Show		
Car Show income		
Entry fees	0.00	7,125.00
Trophy sponsorship	100.00	0.00
Total Car Show income	100.00	7,125.00
Car Show expenses		
Advertising & promo	-540.00	-45.00
Operations	-58.76	0.00
Total Car Show expenses	-598.76	-45.00
Total Car Show	-498.76	7,080.00
Summer Concert Series		
Summer Concert income	1,377.00	2,408.00
Summer Concert expenses	-2,218.00	-1,477.04
Total Summer Concert Series	-841.00	930.96
Business Directory		
Bus Dir ad income	17,693.50	875.00
Bus Dir expenses		
Bus Dir ad solicitation exp	-7,057.40	0.00
Bus Dir printing exp	0.00	-3,366.70
Total Bus Dir expenses	-7,057.40	-3,366.70
Total Business Directory	10,636.10	-2,491.70
Interest Income	390.76	0.00
Total Income	22,079.83	17,777.25
Expense		
Administrative	90.28	0.00
Advertising & marketing	362.80	192.50
Board Member Gifts	224.54	162.43
CPA- annual tax filing	350.00	575.00
Credit card fees	188.11	0.00

3:38 PM

01/09/08

Cash Basis

Seal Beach Chamber of Commerce

Profit & Loss

August through December 2007

	<u>Aug - Dec 07</u>	<u>Aug - Dec 06</u>
Donations	0.00	0.00
Event sponsorship	300.00	0.00
Internet access	349.75	272.10
Liability Ins	1,305.00	2,247.12
Licenses & permits	155.00	140.00
Marketing	466.02	0.00
Miscellaneous	40.00	202.30
Mixer Door Prizes	344.95	0.00
Monthly meeting expenses	270.36	459.88
Office maintenance fees	462.00	385.00
Office supplies	475.80	214.77
Officer badges	51.40	0.00
Postage	386.88	163.25
Printing & reproduction	154.55	44.40
Promotions	0.00	268.00
Property Tax	15.31	0.00
Telephone	789.20	745.62
Wages	1,575.00	1,300.50
Web hosting fees	225.00	165.00
Web site maintenance	49.99	2,640.00
Total Expense	<u>8,631.94</u>	<u>10,177.87</u>
Net Income	<u><u>13,447.89</u></u>	<u><u>7,599.38</u></u>