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04/30/08

Cash Basis

Seal Beach Chamber of Commerce
Profit & Loss
August 2007 through March 2008

	<u>Aug '07 - Mar 08</u>	<u>Aug '06 - Mar 07</u>
Income		
Memberships		
Corporate memberships	700.00	0.00
Business memberships	19,080.00	15,720.00
Non-profit memberships	900.00	830.00
Associate memberships	610.00	180.00
Total Memberships	<u>21,290.00</u>	<u>16,730.00</u>
Christmas Parade		
Christmas Parade income		
Christmas Parade-sponsorship	1,800.00	2,277.00
Christmas Parade-entry fees	1,825.00	1,625.00
Total Christmas Parade income	<u>3,625.00</u>	<u>3,902.00</u>
Christmas Parade expenses	<u>-2,058.19</u>	<u>-2,444.92</u>
Total Christmas Parade	1,566.81	1,457.08
Santa and Reindeer		
Santa & Reindeer income		
Reindeer-admissions	813.00	741.48
Reindeer-sponsorship	942.00	900.00
Total Santa & Reindeer income	<u>1,755.00</u>	<u>1,641.48</u>
Santa & Reindeer expense	<u>-3,232.08</u>	<u>-3,013.54</u>
Total Santa and Reindeer	-1,477.08	-1,372.06
Health Fair		
Health Fair vendor fees	2,950.00	0.00
Health Fair expenses	<u>-1,847.07</u>	<u>0.00</u>
Total Health Fair	1,102.93	0.00
Springfest		
Springfest sponsorship	200.00	0.00
Springfest expenses	<u>-610.00</u>	<u>0.00</u>
Total Springfest	-410.00	0.00
Car Show		
Car Show income		
Entry fees	16,725.00	13,835.00
Sponsorship & vendor fees	4,500.00	4,200.00
Trophy sponsorship	200.00	200.00
Total Car Show income	<u>21,425.00</u>	<u>18,235.00</u>
Car Show expenses		
Advertising & promo	-1,730.03	-970.32
Operations	-319.53	-299.46
Tee shirts	<u>-4,000.00</u>	<u>-3,000.00</u>

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Total Car Show expenses	-6,049.56	-4,269.78
Total Car Show	15,375.44	13,965.22
Police Banquet Expenses	0.00	-1,484.41
Total Police Banquet	0.00	-1,484.41
Summer Concert Series		
Summer Concert income	1,377.00	2,408.00
Summer Concert expenses	-2,218.00	-1,477.04
Total Summer Concert Series	-841.00	930.96
Business Directory		
Bus Dir ad income	30,073.50	1,325.00
Bus Dir expenses		
Bus Dir ad solicitation exp	-11,803.40	0.00
Bus Dir printing exp	-1,500.00	-3,831.35
Total Bus Dir expenses	-13,303.40	-3,831.35
Total Business Directory	16,770.10	-2,506.35
Interest Income	724.94	0.00
Total Income	54,102.14	27,720.44
Expense		
Administrative	90.28	35.00
Advertising & marketing	408.80	227.00
Bank charges	5.00	0.00
Board Member Gifts	224.54	162.43
CPA- annual tax filing	350.00	575.00
Credit card fees	281.00	0.00
Donations	0.00	0.00
Event sponsorship	1,000.00	700.00
Internet access	559.60	519.30
Liability Ins	1,687.50	3,570.24
Licenses & permits	155.00	140.00
Marketing	466.02	0.00
Miscellaneous	40.00	202.30
Mixer Door Prizes	344.95	0.00
Monthly meeting expenses	703.12	670.06
Office maintenance fees	693.00	693.00
Office supplies	772.77	426.79
Officer badges	51.40	132.91
Postage	501.70	339.77
Printing & reproduction	154.55	44.40
Promotions	0.00	268.00
Property Tax	15.31	0.00

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Telephone	1,266.70	1,206.65
Wages	2,920.05	2,506.50
Web hosting fees	300.00	240.00
Web site maintenance	49.99	2,640.00
Total Expense	<u>13,041.28</u>	<u>15,299.35</u>
Net Income	<u><u>41,060.86</u></u>	<u><u>12,421.09</u></u>