

**Seal Beach Chamber of Commerce**  
**Profit & Loss**  
**August 2007 through April 2008**

	Aug '07 - Apr 08	Aug '06 - Apr 07
<b>Income</b>		
<b>Memberships</b>		
Corporate memberships	700.00	0.00
Business memberships	20,110.00	17,160.00
Non-profit memberships	1,000.00	830.00
Associate memberships	610.00	180.00
<b>Total Memberships</b>	22,420.00	18,170.00
<b>Christmas Parade</b>		
Christmas Parade income		
Christmas Parade-sponsorship	1,800.00	2,277.00
Christmas Parade-entry fees	1,825.00	1,625.00
<b>Total Christmas Parade income</b>	3,625.00	3,902.00
Christmas Parade expenses	-2,058.19	-2,444.92
<b>Total Christmas Parade</b>	1,566.81	1,457.08
<b>Santa and Reindeer</b>		
Santa & Reindeer income		
Reindeer-admissions	813.00	741.48
Reindeer-sponsorship	942.00	900.00
<b>Total Santa &amp; Reindeer income</b>	1,755.00	1,641.48
Santa & Reindeer expense	-3,232.08	-3,013.54
<b>Total Santa and Reindeer</b>	-1,477.08	-1,372.06
<b>Health Fair</b>		
Health Fair vendor fees	2,950.00	0.00
Health Fair expenses	-1,847.07	0.00
<b>Total Health Fair</b>	1,102.93	0.00
<b>Springfest</b>		
Springfest sponsorship	520.00	0.00
Springfest expenses	-610.00	0.00
<b>Total Springfest</b>	-90.00	0.00
<b>Car Show</b>		
Car Show income		
Entry fees	14,585.00	12,100.00
Sponsorship & vendor fees	9,425.00	5,875.00
Trophy sponsorship	300.00	700.00
Tee shirt sales	8,190.00	6,461.00
Other revenue	0.00	400.00
<b>Total Car Show income</b>	32,500.00	25,536.00
Car Show expenses		
Bands	-2,850.00	0.00
Advertising & promo	-1,807.91	-2,475.41
Operations	-5,996.88	-5,292.96
Trophies	-1,600.89	-904.24
Tee shirts	-6,301.22	-5,191.36
<b>Total Car Show expenses</b>	-18,556.90	-13,863.97
<b>Total Car Show</b>	13,943.10	11,672.03
<b>Police Banquet</b>		
Ticket sales & donations	600.00	6,900.00
Expenses	-2,276.89	-2,972.26
<b>Total Police Banquet</b>	-1,676.89	3,927.74
<b>Summer Concert Series</b>		
Summer Concert income	1,377.00	2,533.00
Summer Concert expenses	-2,218.00	-1,477.04
<b>Total Summer Concert Series</b>	-841.00	1,055.96
<b>Business Directory</b>		
Bus Dir ad income	30,523.50	1,325.00

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	<u>Aug '07 - Apr 08</u>	<u>Aug '06 - Apr 07</u>
<b>Bus Dir expenses</b>		
Bus Dir ad solicitation exp	-12,189.40	0.00
Bus Dir printing exp	-22,503.75	-3,831.35
<b>Total Bus Dir expenses</b>	<u>-34,693.15</u>	<u>-3,831.35</u>
<b>Total Business Directory</b>	-4,169.65	-2,506.35
<b>Interest Income</b>	799.08	0.00
<b>Total Income</b>	<u>31,577.30</u>	<u>32,404.40</u>
<b>Expense</b>		
Administrative	90.28	35.00
Advertising & marketing	408.80	250.00
Bank charges	5.00	5.00
Board Member Gifts	224.54	162.43
Contract Services	500.00	0.00
CPA- annual tax filing	350.00	575.00
Credit card fees	465.18	0.00
Donations	78.49	0.00
Event sponsorship	1,500.00	700.00
Internet access	629.55	601.70
Liability Ins	1,687.50	4,011.28
Licenses & permits	155.00	140.00
Marketing	466.02	0.00
Miscellaneous	40.00	202.30
Mixer Door Prizes	344.95	0.00
Monthly meeting expenses	996.95	670.06
Office maintenance fees	770.00	693.00
Office supplies	1,017.28	426.79
Officer badges	51.40	132.91
Postage	567.27	383.06
Printing & reproduction	154.55	44.40
Promotions	0.00	268.00
Property Tax	15.31	0.00
Telephone	1,423.86	1,368.39
Wages	3,304.80	2,776.50
Web hosting fees	300.00	240.00
Web site maintenance	49.99	2,640.00
<b>Total Expense</b>	<u>15,596.72</u>	<u>16,325.82</u>
<b>Net Income</b>	<u><u>15,980.58</u></u>	<u><u>16,078.58</u></u>