



Seal Beach Chamber of Commerce
201 8th Street, Ste. 120
Seal Beach, CA 90740

For immediate Release:

2009 Year in Review

The Seal Beach Chamber of Commerce wrapped up the Summer Concert Series on September 2nd with the largest audience yet to enjoy the fabulous XXXX band. This year's series marked an expansion by 3 concerts to be "9 in '09". We look forward to next summer's series and seeing all of you there.

October was the month for Sidewalk Sale and Trick or Treat. Record number of little ones gathered on Main Street on Friday and Saturday to collect their treats from participating merchants. The Sidewalk Sale ran on Saturday and Sunday. While we tried combining the two events this year, next year we will return to the previous format by popular demand; separate weekends for separate events.

November kicked off the holiday season in style with the 30th Annual Community Thanksgiving dinner held at St. Anne's Church and pulled together by the entire community. The Chamber of Commerce took more of a lead role with Bryan Hardwick at the helm and will do so into the future. We will build on the foundation laid by Joan Wofelt and Virginia Fairman over these many years and thank them for their service.

The 2nd Annual Tree Lighting Ceremony took place on the Friday after Thanksgiving at Eisenhower Park at the Pier. This event has really taken hold as an annual tradition. This year many fun details were added for the kids such as faux snow to play in, picture cutouts, Santa, Antique Fire Truck and more! Put it on your calendar for next year, the Friday after Thanksgiving.

December was definitely Christmas month with the 29th Annual Christmas Parade down Main St. This year's parade saw a record number of entries at 95 which included over 3100 people just in the parade. Now imagine 9,000 or more people lining Main Street to watch. The holiday spirit was in full swing and carried us to 2010.

The Seal Beach Chamber of Commerce wishes you and yours a Happy, Healthy and Prosperous New Year!